

2006-2007 Board members

President

Linda Reickard
United Egg Producers
285-9100

1st Vice President

Pennie Engler
Wells Fargo Home Mortgage
340-3790

2nd Vice President

Dr. Heather Nelson-Jordahl
Back to Health Chiropractic
285-1414

Secretary/Treasurer

Patty Denner
King's Material
285-2565

Members at Large

Matt Briehl
DuTrac Community Credit Union
285-7100

Dr. Joshua Lawlor
Park View Back & Neck Care Ctr.
285-8230

Director

Carolyn Scheibe
carolyn@northscottchamber.com

Office Manager

Trish Kisner
trish@northscottchamber.com

Chamber Office Hours:

Monday – Friday 9:00 a.m. - Noon

Office – 285-9965

Fax – 285-9964

Website

www.northscottchamber.com

It only takes two ~
The Chamber & You!



North Scott Area Chamber Of Commerce

May 2007

CHAMBER CHAT

After Hours

First Central State Bank

100 S. 4th Avenue, Eldridge

May 22, 2007

5:30—7:30 pm

First Central State Bank in Eldridge has expanded—come see what they have done, enjoy food and beverage, and meet our newest members.

Mark Your Calendars!

City Wide Garage Sales

May 5—Park View
May 12—Long Grove
May 19—Eldridge

Quad City Air Show

June 1, 2, 3 with the Thunderbirds

Long Grove Strawberry Festival

June 14

Chamber Golf Outing

June 22 at Glynn's Creek Golf Course
Registration form in this newsletter.

23rd Annual Moonlight Chase and Eldridge Summer Festival

July 14—Register online for the Moonlight Chase at www.active.com or print a registration form at www.moonlightchase.com. More details on the Summer Festival in the June newsletter!

Member News....

If you would like to share company news (growth, recognitions, promotions, new hires, etc..) with the Eldridge/North Scott Chamber, please email, or fax us with your information: email: info@northscottchamber.com

Spring Book Sale

At The Eldridge Library
200 N. 6th Avenue
Eldridge, IA
563-285-4794

Public Sale Begins

Friday, May 4th Saturday May 12th
During Regular Library Hours
Monday through Thursday 8 am to 8 pm
Friday 8 am to 4:30 pm
Saturday 9:30 am to 4:30 pm

Friends Preview

Thursday, May 3rd 4 to 8 pm
Memberships will be available at the door

Valley Bank
285-8800
bankatvalley.com

Valley Bank announces it will sponsor the orthopedic car seat loaner program for the University of Iowa Children's Hospitals and Clinics. Offering these car seats to families in need saves them the expense and time of searching a company that sells specialized car seats,. It is a great program that makes a significant difference in the lives of children and their parents.

Valley Bank is currently accepting donations for the University of Iowa Children's Hospital. Funds raised will be donated the Children's Miracle Network at their annual radiothon on November 15 & 16 at the University of Iowa Children's Hospital in Iowa City.

Welcome Trish Kisner to the Eldridge-North Scott Chamber office. Please introduce yourself the next time you are in the area.

Sue Ferry accepted a full time position at St. Ambrose University.

Ashford University

Area students will have the opportunity to pick up a few extra college credits this summer. Ashford University's two summer school sessions, AU's three-week "Mayterm" is set for May 14—June1, while a six-week session will take place June 4—July 13. The University is offering classes in business, history, computers, math and more: the full course schedule can be found at www.ashford.edu/campus.

Registration for both sessions is underway now; for more information , contact the Admissions Office at 563-242-4023. ext. 3400 or admissions@ashford.edu.

Ashford University observed its fifth annual Founders' Day on April 17 with a dinner celebration that culminated in the presentation of several awards.

"Our mission statement carries forward the values of affordability, integrity, and excellence that have been honored historically in the institution. "Ashford stands strong tonight because we're not afraid of transition. In fact, our vision for the future grows out of change in important ways—change, for example, that will be help to modernize our campus and create a state-of-the art learning environment."

Identity Theft and What You Can Do About It

Identity theft is a growing concern for small business operating in a world that is becoming more reliant on computers, electronic commerce, and the Internet. While these technological advances have increased efficiency and spawned new business models, they have also created new dangers. One of the most common is identity theft.

The long-term effects of identity theft can be very damaging, the perpetrators are hard to catch. Small businesses face two dangers from

Member News (Continued)

identity theft—their identity can be stolen and misused, or they could unknowingly sell goods or services to an imposter who has stolen someone else's identity.

The Federal Trade Commission (FTC) has created a web page to help consumers and businesses handle identity theft: www.ftc.gov/bcp/edu/microsites/idtheft. The web page provides consumer information for suspected victims of identity theft. The business portion of the site is dedicated to helping businesses fight back against identity theft. It provides a wide range of educational materials that can serve as practical tools to help educate employees, assist victims, and deal with a data breach.

Kuhl's Under the Sun

Mark Your Calendar for the Spring Open House
on May 18-19, 2007
Friday 9:00 am—6:00 pm
Saturday 9:00—4:00 PM

Kuhl's Under the Sun and garden shop, is happy to announce they now accept Credit and Debit Cards.

1850 S First Street—Eldridge
563-282-4214

Hours: Tuesday– Friday 10 am—5 pm
Saturday 9 am—1 pm.
Closed Sunday and Monday



The MARKETING MINUTE

People liked to be thanked. People like to feel important.

I know these principles intellectually, yet still I've been surprised to see how the famous Gallup Poll organization carries them out.

For the last five months, I've been a member of the Gallup Poll "panel" (note the flattering term!), offering my opinions on politics, health care, consumer purchases, etc.

As many times as I've been asked to fill out a four-page survey and send it back, I've received separate mailings enclosing a magnet, a memo pad, a calendar, a members-only magazine—always thanking me for my generosity and service, urging me to get in touch if I have questions. On every survey, they even ask how interesting it was. Their sincerity feels real.

Aren't they going overboard? I've wondered, then remind myself that their testing undoubtedly shows that such gestures keep their respondents from sighing and rolling their eyes when another survey form arrives in the mail.

It feels great to be appreciated. Do you see a lesson here for your business? I do: Never take customers for granted.

Tips on How to Hold Short Staff Meetings

Share news. Give the members of your group one minute to report on progress made in their area of responsibility. You'll find that this results in bullet point reports of essential information. It also prevents people from philosophizing, explaining, justifying, criticizing and engaging in other unproductive activities. Plan a time budget: 8 to 10 minutes

Teach something. Invite a guest expert to give a 10-minute presentation on some skill or technology that benefits your group. Tell the expert that you want a logical explanation of practical ideas. You can also ask members of your group to take turns delivering brief tutorials on topics that benefit the others. Plan a time

**Eldridge-North Scott Chamber of Commerce
220 West Davenport Street
Eldridge, IA 52748**

Address Service Requested

Legislative Luncheons

Plan to attend the final session in the Legislative Luncheon series on Friday, May 18 from 11:45 to 1:00 at the Clarion Hotel & Conference Center. Look for lobby signs directing you to the meeting room.

Moderators will pose questions to the legislators about the accomplishments and disappointments they've dealt with in the 2007 session, with opportunity for audience interaction.

Cost is \$10 in advance for members and \$20 for non-members. Members who have not previously paid, can pay \$15 at the door and are subject to seating availability. Your reservation is not confirmed until payment is made via either credit card or check.

Call Jetsy at 823-2672 at Davenport One. This event is co-sponsored by the Eldridge North Scott Chamber, Bettendorf Chamber and Davenport One.

Mark Your Calendars

2007 Golf Outing

Friday, June 22

Glynns Creek Golf Course

Sponsorships Available

See Insert for details!

Call the Chamber at 563-285-9965
to be a sponsor or to sign up for golf!

Sign Up Today!