

2009-2010 Board Members

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Patty Denner
Kings Materials
285-2565

2nd Vice President

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DuTrac Community Credit
Union
285-7100

Secretary/Treasurer

Dr. Joshua Lawlor
Park View Back & Neck Care Ctr.
285-8230

Members at Large

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First Central State Bank
285-285-2033
Lynnette Olson
Valley Bank
285-8800
Matt VanWaus
City of Eldridge
285-4841
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Ruhl and Ruhl
441-5177
Seth Porter
Porter Insurance
285-4321

Past President

Linda Reickard
United Egg Producers
285-9100

Director

Carolyn Scheibe
carolyn@northscottchamber.com

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Ann Mohr
ann@northscottchamber.com

Chamber Office Hours:

Monday – Friday 9:00 a.m. - Noon

Office – 285-9965

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www.northscottchamber.com



Chamber of Commerce

North Scott Area Chamber Of Commerce

June 2009

CHAMBER CHAT



Golf Outing

Friday, June 26, 2009

12:00 Noon Shotgun Start
Glynns Creek Golf Course
5:00PM Steak Dinner
Rain or Shine!

\$75 per golfer

18 Holes, Golf Cart & Steak Dinner!

Dinner only: \$15 per person

Register as a full team or
as an individual

Hole sponsorships still available!

Just \$50 –Call the Chamber at 285-9965
or email “info@northscottchamber.com”

The Marketing Minute

As teleseminars and telephone communication remain popular business tools, many of us need to think about the impression created by the voice when visuals are absent.

According to speech language pathologist Rebecca Shafir, who coaches politicians, celebrities and business leaders on their vocal image (www.mindfulcommunication.com) research shows that we draw conclusions about someone's credibility, approachability, competence and even how much money they make from their voice.

Here are some of her tips on making sure your vocal image fits your business goals:

- Business listeners prefer a lower pitch without a lot of melodic inflections. To emphasize particular words, try going a bit louder or softer or creating a pause rather than changing pitch.
- Improve the clarity of important words by "tasting" them—devoting more attention to the way they're formed by your lips and your tongue. Of course, don't overdo this.
- Quickness of speech communicates energy, while slowness conveys certainty. Speaking at a variety of speeds helps listeners pay attention.

With practice, you can use your voice as a persuasive tool that supports what you're explicitly saying.

Proposed Medicare Reductions.....

The Iowa Health Care Association and Iowa Center for Assisted Living would like to heighten awareness of the impact that cuts in federal Medicare and Medicaid funding will have on L/RCF resident care and your community's local economy.

The proposed estimated \$1.05 billion reduction in Medicare Part A SNF expenditures will have a substantial impact on the local, state and national economies. In Iowa alone, the projected impact is a reduction of \$14,346,525 in business activity; \$6,951,972 in labor income; and 262 jobs.

If you have any questions, please contact Joni Fahrenkrog at Grand Haven (285-4900).

Community Cares Coalition "CoCares" Pledge

YES! We want to join the CoCares Coalition in advocating against funding reductions for Medicare and Medicaid that would compromise patient care and negatively impact local communities and businesses by jeopardizing viable jobs.

As a member of the Coalition, my business/organization pledges to provide support through the following opportunities:

- Communicate with our Members of Congress through letters or calls to district offices, attendance to neighborhood coffees and Town Hall Meetings on the need to protect long term care funding. (Materials and information will be provided to you by Coalition.)
- Encourage employees or organization membership to contact elected officials when appropriate. (Contact info, suggested letters will be provided.)
- Recruit additional businesses and organizations as Coalition members.
- Link your organization's website to the Coalition Web site, if applicable.
- Review and provide feedback on Coalition activities, communications and policy positions. (Information will be provided to members via monthly coalition conference calls and e-communications.)
- Lend the business/organization name to the Coalition for promotional materials in support of Coalition efforts.

Go to http://www.magnetmail.net/forms/display_form.cfm?fid=19802&rtype=nonmm to sign the pledge.

FYI.....

Internal Revenue Top Tax Scams

This month we're continuing our ongoing series of articles alerting individuals and businesses of the IRS's most egregious tax schemes and scams.

Abusive Retirement Plans

The IRS continues to uncover abuses in retirement plan arrangements, including Roth IRA's. The IRS is looking for transactions that taxpayers are using to avoid the limitations on contributions to Roth IRA's. Taxpayers should be wary of advisers who encourage them to shift appreciated assets into Roth IRAs or companies owned by their Roth IRAs at less than fair market value. In one variation of the scheme, a promoter has the taxpayer move a highly appreciated asset into a Roth IRA at cost value, which is below annual contribution limits even though the fair market value far exceeds the amount allowed.

Zero Wages

Filing a phony wage or income related information return to replace a legitimate information return has been used as an illegal method to lower the amount of taxes owed. Sometimes fraudsters even include an explanation on their form 482 that cites statutory language on the definition of wages or may include some reference to a paying company that refuse to issue a corrected Form W-2 for fear of IRS retaliation. Taxpayers should resist any temptation to participate in any of the variations of this scheme.

New Member



PARK VIEW OWNER'S ASSOCIATION

Park View Owner's Association
16 Lincoln Avenue
Eldridge, IA 52748
(563) 285-7804

The Park View Owner's Association was incorporated in 1966. Park View's motto is "Where You Walk To Play". There are over 50 acres of parkway with numerous playgrounds within the community, making Park View a popular place to live and raise a family.

Upcoming Events.....

Long Grove Strawberry Festival
June 15

Quad City Air Show—
June 20-21 with the Blue Angels

Chamber Golf Outing
June 26 at Glynn's Creek Golf

25th Annual Moonlight Chase
July 11 - Don't miss the 25th Anniversary!
Register online at www.moonlightchase.com
or use the registration form included in this newsletter!

Eldridge Summerfest
July 11
Parade Information:
Parade Begins at 3:00 p.m.
Line Up Begins at 2:00 p.m.
No registration necessary!
Enter on 6th Avenue by Valley Bank. Line up will be on both sides of the boulevard on Franklin.
There will be signs and people to direct participants.



Volunteers needed for Moonlight Chase 25th Anniversary

If you would like to help at registration in the air-conditioned comfort of the
US Bank Building
on Friday, July 10 or Saturday, July 11
Call 285-9965 or e-mail
ann@northscottchamber.com

Each month, we welcome new North Scott residents with a **COUPON BOOK** full of offers from chamber members.

Is your business one of them?

Call (285-9965) or email
(info@northscottchamber.com) the Chamber for more information!

Eldridge-North Scott Chamber of Commerce
220 West Davenport Street
Eldridge, IA 52748

Address Service Requested

Eldridge-North Scott Chamber of Commerce

Mission Statement:

To provide leadership to assist growth and development of business and enhance the community as a desirable place to live, work, and raise a family.

Vision Statement:

The Eldridge-North Scott Chamber of Commerce will support and represent Eldridge and North Scott area member businesses and will promote the concept of doing business locally. We will provide educational and networking opportunities for members through membership meetings and other activities. The Eldridge-North Scott Chamber of Commerce will continue to grow and flourish while providing service to member businesses and by generally promoting North Scott communities.

Quad City Home Sales Bright Spot in Country!!

Lawrence Yun, Chief Economist for the National Association of Realtors reported on “bright spots in the first quarter”. The largest single family home price increase in the first quarter was in the Cumberland area of Maryland and West Virginia, where the median price rose 21.1% from a year ago.

Next was the Davenport-Moline-Rock Island area of Iowa and Illinois, where the median price was up 13.8% from the first quarter of 2008 followed by Columbia Missouri, with an increase of 6.0%.

This follows a report by Forbes.com, released on March 23, citing the **Quad Cities as second in the nation for low cost living expenses** on their “Best Places for Business and Careers” survey.